



# The Record Reporter

Your community Newspaper since 1889

## Advertising Rates

Email: [advertising@therecordreporter.com](mailto:advertising@therecordreporter.com) with your ad  
(208) 253-6961

**Deadline for submission is FRIDAY by 4:30 pm**

### Display Ads-LTR's

(Limited Time Runs)

\$11 per column inch-no discounts for multiple weeks

**Common Ad sizes** (column by height)

2X3 (3.23"x3")=\$66

3X3 (4.93"x3")=\$99

3X4 (4.93"x4")=\$132

3X6 (4.93"x6")=\$198

4X6 (6.42"x6")=\$264

Please ask about discounts on large ads

### Display Ads-RTN's

(Run Until Notified)

\$6 per column inch with a minum of 4 weeks

**Common Ad sizes** (column by height)

2X3 (3.23"x3")=\$36

3X3 (4.93"x3")=\$54

3X4 (4.93"x4")=\$72

3X6 (4.93"x6")=\$108

4X6 (6.42"x6")=\$144

Please ask about discounts on large ads

### 50% discount on LTR's and RTN's for school, churches, and non-profit ads

### Classified Ads

Job listings, events, for sale, etc.

\$10.00 for up to 20 words, \$.10 for each additional word

No discounts for multiple weeks

### Business Directory

\$10 per week

Minimum of 13 week pre-paid committment required

Billed quarterly after the initial 13 weeks

### Pre-Printed Inserts

Single sheet 8 1/2 X 11 \$130

2 page standard \$140

4 page standard \$150

6 page standard \$160

8 page standard \$170

Inserts measuring larger than 8 1/2" X 11" must be folded

**ALL INSERTS MUST BE RECEIVED 2+ WEEKS PRIOR TO PUBLICATION**

### Changes to ads

All new ads come with free design.  
Subsequent changes to orginal ads at customers request will be charged  
\$35 per hour.

The Record Reporter assumes no financial responsibility for errors of omission or commission which may appear in advertisements, but in cases where this paper is at fault, it will print a correction of that part of an advertisement in which the typographical error occurs. Any recurring errors are the responsibility of the advertisers and corrections must be made by Friday at 4:30.